



*Ozark Piecemakers  
Quilt Guild*

## SOCIAL MEDIA/IMAGE RELEASE WAIVER

I hereby grant the Ozark Piecemakers Quilt Guild (OPQG) and its agents permission to use photographic portraits, pictures, digital images or videotapes of me and/or my quilt(s), or any likeness in which I may be included in whole or part, or reproductions thereof in color or otherwise for any lawful purpose whatsoever, including but not limited to use in any OPQG publication or on the OPQG websites, without payment or any other consideration.

I hereby release/waive any right that I may have to inspect and/or approve the finished product or the copy that may be used in connection therewith, wherein my likeness appears, or the use to which it may be applied.

On behalf of myself, my heirs, representatives, executors, and assigns, I hereby release, discharge, and agree to indemnify and hold harmless OPQG and its agents from all claims, demands, and causes of action that I have or may have by reason of this authorization, including any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form, whether intentional or otherwise, that may occur or be produced in the taking of said photos or videotapes, or in processing tending towards the completion of the finished product.

THIS DOCUMENT IS A RELEASE/WAIVER OF YOUR LEGAL RIGHTS.

READ THIS DOCUMENT CAREFULLY AND BE CERTAIN YOU UNDERSTAND IT BEFORE SIGNING

Complete			Phone:
Name (print):			
Please chose one of the following:			
<input type="radio"/> <u>I AGREE</u> TO HAVE MY IMAGE USED in OPQG social media/image releases.			
<input type="radio"/> <u>I DO NOT AGREE</u> to have my image used in OPQG social media/image releases.			
Signature:			
Date:			
Address/ City/State/Zip:			
Is subject above a minor?	<input type="checkbox"/> Yes, subject is a minor	<input type="checkbox"/> No, subject is NOT a minor	
Parent or Guardian [print]: (if subject is a minor)			

As of 12-16-24



## Ozark Piecemakers Quilt Guild (OPQG)

# Social Media/Image Release Waiver Guidelines and Best Practices For Members

The following guidelines and best practices are suggested when using photographs of individuals or their possessions (i.e. quilt) in an OPQG promotion using materials and media. It is important to consider these guidelines in determining whether a Social Media/ Image Release Waiver form from the photograph's subjects/models is required **before the photograph is published or otherwise made publicly available.**

### 1) When a Release is **Not typically Required**:

- a) A waiver/release is generally **not** required if OPQG members are:
  - i) Photographed in a public space or at public events, including OPQG events. These types of photographs are often considered "OPQG related" photos.
  - ii) Invited to attend a group activity/event and chose to participate of their own free will.
  - iii) The photograph is taken in a non-public environment and the primary focus is not recognizable, such as when a silhouette, posterior/dorsal view, or out of focus shot is taken.
  - iv) OPQG officers or members.
  - v) Promoting quilts made in Quilts of Valor, Community Quilts, Raffle Quilt, etc. without people in the picture.

### 2) When a waiver/release is **Typically Required**:

- a) A waiver/release is generally required if OPQG members or others are:
  - i) The primary focus of photographs taken in a non-public space, are recognizable, and have been recruited specifically to serve as subject/models.
  - ii) Minors (anyone under the age of 18). It is **REQUIRED TO OBTAIN** a Photo Waiver/Release form (signed by a parent or guardian). Submit the completed waiver form to the OPQG Membership Coordinator.
  - iii) Current OPQG members, clearly identifiable and who are the main focus of the photo, and in a location for a specific purpose other than being photographed (i.e. a personal quilt brought to display at the OPQG Quilt Show for public viewing/judging and then returned to that person).

### 3) Best Practices:

- a) Advise guests that photos may be shared through the OPQG's media outlet/s newsletter, website with signage, or publicity venues. For example, a sign may read "Event photographs may be shared in promotional materials, media, or advertising. Follow us on [insert media outlet] to view event images."
- b) If an individual asks not to be in a photograph, respect his or her wishes.
- c) If an individual's image is shared and subsequently that individual requests his/her photograph be removed from a social media outlet, please remove as a courtesy.
- d) Be very sensitive when using photos/media including minors. Aim for a broader image where the focus is not directly on the child and where he/she is not recognizable. If an image is to be used featuring a minor, a Photo/Media Waiver/Release form **MUST** be obtained.
- e) A Media/Image Release Waiver has been embedded in the generic release and waiver of liability.

As of 12/16/24